

Who We Are:

CareOrbit is the healthcare-focused HIPAA compliant product developed by Total Orbit that improves public health by increasing patient/family health literacy and understanding of daily personal health responsibilities and treatment plans while improving their ability to navigate their health care journey.

This leads to lower readmission rates, increased preparedness, increased compliance, satisfaction with their healthcare, utilization of available resources and support services.

What We Do:

CareOrbit acts as an easy-to-understand and use "virtual mentor," extending the effective presence and power of our public health care systems beyond the hospital. This leads to better relationships with those patients and families by increasing their compliance, accountability, satisfaction, and most importantly, their health outcomes.

NAICS

611710 Educational Support Services
541511 Custom Computer Programming Services
541519 Other Computer Related Services
511210 Software Publishers
541618 Other Management Consulting Services

Cage Code

8LWN2

DUNS

095392438

Improving Our Public Health Care

Most health education efforts have largely been spent on the 1% of the time a patient is with a healthcare provider (physically or via telehealth visits). Yet, most of the influence that drives actual health outcomes takes place in the 99% of the time a patient and their family is not with the provider.

Efforts to memorably educate patients and families by health care teams backed by U.S. government funding and materials have a failure rate exceeding 90%. Our public health survival demands achieving actual patient health literacy, which means engaging with people within their own capabilities and needs. CareOrbit solves for that almost instantly, giving you vastly more value from your current public health care education programs without disrupting any other health care efforts or resource allocations.

Reduced Health Care Costs

- Lower Re-Admission Rates
- Lower Complication Rates
- Lower Overall Cost of Care
- Improved Patient Compliance with Chronic Conditions

Lower Public Health Costs

No disruption to any existing office systems, EHR, content galleries, patient/family outreach

Ease of onboarding (no training required for users; minimal training required for staff)

Turn-key process; your care teams will not need to provide significant time; no FTE staff required ongoing

A constant insights-generator (all users actions/inactions are tracked to identify usage trends, gaps, useful correlations); survey function easily and seamlessly allows constant assessments of user opinions, satisfactions and needs

CareOrbit™ Capability Statement

How We Do It:

Information Journey Mapping

- Content/patient experience interviews with designated stakeholders
- Aggregate and synthesize your internal education information provided to patients/families
- Synthesize the information into a single humanized, organized, powerful flow that improves the ability of patients and their families to navigate the patient care journey
- Identify patient ROI focus areas/goals

Orbit Development

- Collect all relevant information from care team stakeholders via a minimally invasive interview (easily conducted virtually if needed)
 - Design all orbit content and manage the review and approval process
 - Identify engagement messaging/triggers based on care team expertise
 - Identify reporting/modification timing needs
- From approved content, we build the entire orbit using our proprietary platform/process through to QC testing
- Staff training
- Launch to patients and their families

Orbit Dynamic Evolutions, Service and Maintenance

- An orbit is designed to evolve as an information journey changes
- Provide custom reports on usage to designated stakeholders, track most/least popular areas, modify content as new/revised information is made available
- Provide all user service and troubleshooting needed (following any security/IT client parameters)

Contact CareOrbit

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Efficacy Proof

Results from Siteman Cancer Center Controlled Study Research

41%↓

Readmission Rate

+38%

Family Satisfaction

53%↓

Pre-Op Calls

+87%

Patient Ability to Navigate Care Journey

+65%

Patient Understanding of Their Disease, Treatment, and Care Plan

96%

Patient and Family Utilization of Support Services

90%

Of All Users Issued an Orbit Activated Their Orbit